

OUR CSR COMMITMENTS

CSR is embedded across all of Groupe Rousselet’s operations and business lines. Guided by a vision of corporate citizenship and a strong entrepreneurial culture, all of the Group’s stakeholders strive daily to balance economic performance, social impact, and environmental responsibility.



Since 2004 and 2025 respectively, G7 and HOMEBOX have been committed to the United Nations Global Compact’s social responsibility initiative and its ten principles on human rights, labor standards, the environment, and anti-corruption measures.



ACCELERATE the energy transition of our business lines	OPTIMIZE our waste management processes	PROMOTE the social inclusion of our customers
---	--	--

Groupe Rousselet is working to improve its working practices and reduce its carbon footprint by prioritizing the transition to cleaner energy. The Group first demonstrated this ambition in 2007 with the launch of its G7 Green fleet and is continuing this work with the shift to electric vehicles and renewable energy ●

Groupe Rousselet supports the circular economy by meeting regulatory requirements and the expectations of its customers and local authorities. This responsible approach is the cornerstone of HOMEBOX’s CSR strategy, aligned with its “HOMEBOX S’ENGAGE” initiative, which ensures selective waste sorting at the brand’s centers ●

Groupe Rousselet’s services are designed to meet the needs of all users, reflecting its strong commitment to accessibility. G7 exemplifies this mission of mobility for all, and continues to develop, together with G7 Taxi Services and Taxirama, inclusive transportation solutions for people with all types of disabilities ●

GUARANTEE peace of mind for our customers	CONTINUOUSLY IMPROVE the working conditions of our employees and partners	STRENGTHEN our local presence by supporting the economy and employment
--	---	--

Groupe Rousselet places its individual and business customers at the heart of its decisions and is committed to providing a first-rate experience that combines professionalism, customer focus, security, and personal data protection. Its customer satisfaction ratings are a testament to the exceptional quality of its services ●

Groupe Rousselet’s main strength lies in the people who drive the business forward. By prioritizing social dialogue and quality working conditions, the Group ensures long-term employee engagement and inspires loyalty among its network of entrepreneurs ●

With its nationwide network, Groupe Rousselet contributes to local economic growth and community development through concrete and socially responsible actions. This strategy is built around its network of franchisees, affiliates, and partners, as key local economic stakeholders ●

250,000 kWh
produced by photovoltaic panels
at HOMEBOX sites

**25 charging
stations**
installed across the HOMEBOX
network

90%
of the G7 fleet consists of hybrid
or electric sedans and 99% of
Taxirama orders (excluding vans)
are for hybrid or electric vehicles

65 centers
with the “HOMEBOX S’ENGAGE”
label

2,000 tonnes
of paper recycled
by Novarchive

8 tonnes
of engine oil recycled by the
G7 Taxi Services body shop

23%
of the G7 Taxi Services fleet
equipped with wheelchair ramps

200,000
G7 taxi journeys for people
with disabilities

220,000
G7 taxi journeys with
child safety or booster seats

4%
of ADA online bookings
by young people aged 18 to 21

3 data centers
operated in-house

**Between 4.6
and 4.9/5**
customer satisfaction rating
across our core businesses

> 20
advisory committees per year
with our franchisees, affiliates,
and lessee-managers
(G7, HOMEBOX, ADA and G7TS)

8 years
of service on average among
our entrepreneurs (ADA, G7 and
HOMEBOX)

12 years
of service on average among
employees across the entire
Group

Gender equality index between
92/100 and 96/100 (ADA,
Sérénis, G7 and G7TS)

**7 community
initiatives**
(Libraries Without Borders,
Duo Day, Fondation des Femmes,
Pink October, Restos du Cœur,
Solidarité Sida, Secours populaire)

30%
of business customers at ADA
and HOMEBOX

700 agencies
of Point Loc (ADA) network
and 40 HOMEBOX centers
in towns with fewer than
50,000 inhabitants