



A CORPORATE CITIZEN, BUILDING THE CITIES OF TOMORROW

2025 ANNUAL REPORT



GRUPE
ROUSSELET

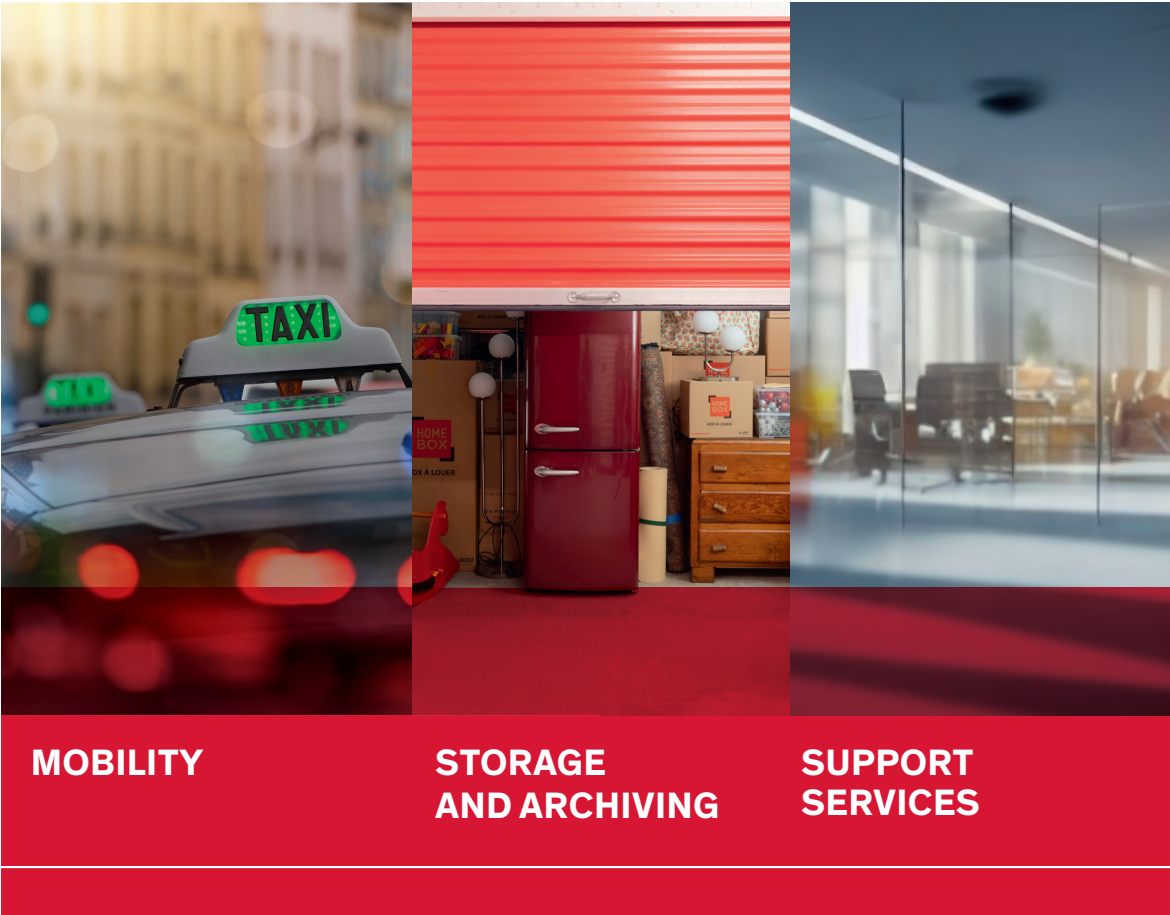
CONTENTS

- 2 THE GROUP'S BUSINESS LINES
- 4 A FEW WORDS FROM NICOLAS ROUSSELET
- 6 MOBILITY
- 16 STORAGE AND ARCHIVING
- 22 SUPPORT SERVICES
- 26 OUR CSR COMMITMENTS

GROUPE ROUSSELET IS A FRENCH AND EUROPEAN LEADER IN MOBILITY AND STORAGE SERVICES.

With an ecosystem of 17,000 entrepreneurs, we operate in **the heart of major cities and throughout France**, serving individual customers and businesses every day. In step with societal changes, we provide useful and innovative solutions, designed **to meet our customers' daily needs and uses**. With shared **humanist values**, our team members, franchisees, affiliates, and lessee-managers are united by a common goal: driving meaningful and responsible growth that creates value for everyone ●

THE GROUP’S BUSINESS LINES



G7
Taxi booking platform

ada
Vehicle rental

G7 TAXI SERVICES
Garage and taxi services

TAXIRAMA
GAMMA SOLUTIONS
Taxi equipment

HOME BOX
Self-storage

novarchive
Document archiving

PRAGMATIK
Expert in information systems

FONCIÈRE SEVENTY
Real estate

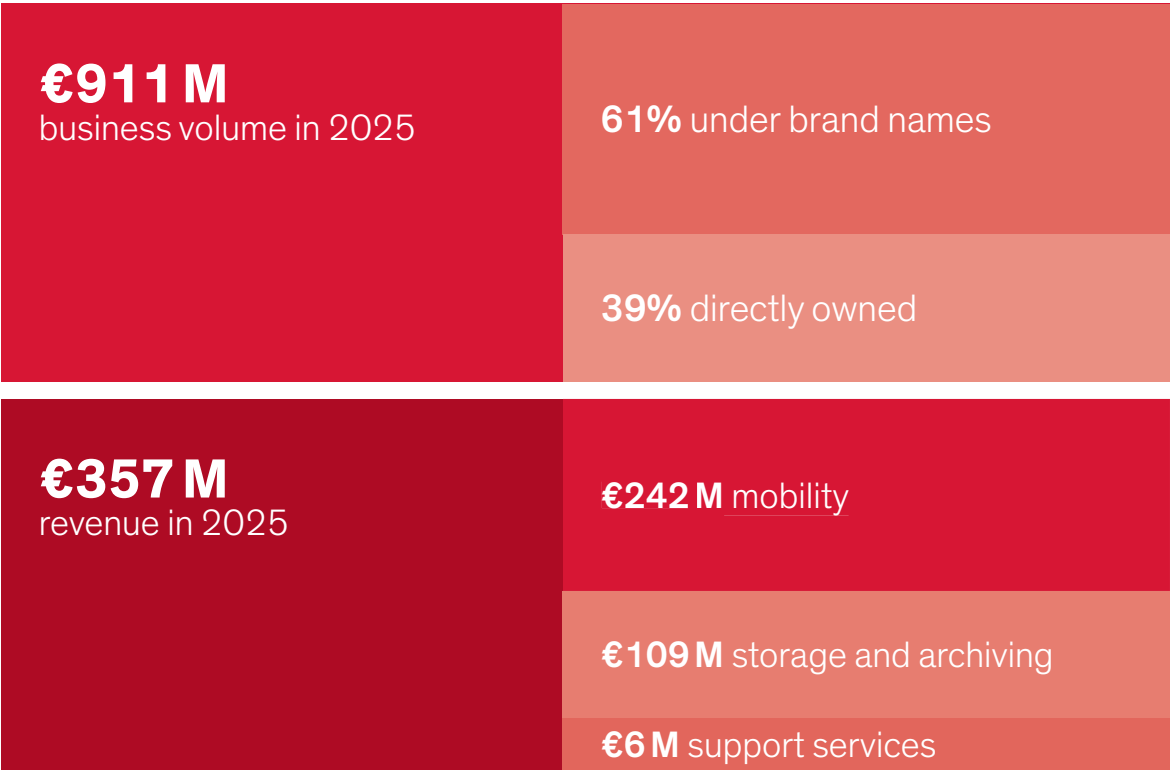
Sérénis
Customer relationship management

AN ECOSYSTEM OF ENTREPRENEURS



A FAMILY-OWNED BUSINESS

With a long-term vision and humanist values





A FEW WORDS FROM...

NICOLAS ROUSSELET
—
Chairman and CEO,
Groupe Rousselet

Nicolas Rousselet, September 16, 2025, on the 120th anniversary of G7

LONGEVITY

In 2024, ADA and G7’s Club Affaires both celebrated their 40th anniversary. In 2025, G7 reached the symbolic milestone of 120 years in operation. And in 2026, HOMEBOX will celebrate 30 years of successful business. These successive anniversaries deserve to be highlighted, especially given that the average lifespan of S&P 500 companies is around twenty years. What’s the secret to this longevity? We always place the customer at the heart of our decision-

making and our organization. We also foster a culture of excellence, supported by our extensive network: 17,000 entrepreneurs and 900 employees committed to the highest levels of service quality. Our expertise and attention to detail make all the difference. In a fast-changing environment, you must surround yourself with talented people, be willing to experiment, accept that mistakes sometimes happen, and invest in the long-term future, particularly in new technology ●

ARTIFICIAL INTELLIGENCE

We leverage technology to enhance the customer experience and remain at the forefront of our core business sectors. For our Group, artificial intelligence should remain a tool that serves people, helping us to better meet our objectives, making daily work easier for the entrepreneurs in our network, and augmenting our customer experience. For example, taxi drivers could use predictive AI to target the locations where demand is

highest, maximize the number of journeys they make and help customers find a taxi faster. All the tasks handled by this technology will free up time so that drivers can offer additional services. This vision has also shaped our thinking on the future of autonomous vehicles: taxis equipped with advanced technology and supervised by humans, ensuring both passenger safety and the sovereignty of their travel data ●

TEAM SPIRIT

The long-term success of our brands depends above all on the commitment of the employees and entrepreneurs who place their trust in us. Their loyalty to the Group’s brands and the strong sense of team spirit are genuine. Our collective intelligence is underpinned by shared values: sincerity and kindness, high ethical standards, and a customer-centric approach. The diversity of our teams is also a major asset,

helping us to think outside the box and better tailor our services to our different customer bases. Faced with competitors who often have greater resources, what our team members, franchisees, affiliates, and lessee-managers achieve is remarkable. This daily challenge is like David against Goliath. Nonetheless, we remain the leader in several markets, and our ideas are so successful that they are often copied ●

CORPORATE CITIZENSHIP

As a company, we are proud of our role as a corporate citizen. As early as 2007, we pioneered the use of hybrid taxis. In 2004, we launched the G7 Access service, the first vehicle fleet equipped with access ramps, which was then expanded three-fold for the Paris 2024 Olympic Games, through the collective efforts of our taxi subsidiaries. “HOMEBOX S’ENGAGE” label, which covers waste management, energy efficiency, and community initiatives, is another

example of our CSR commitments. With our strong local presence, we simplify the daily lives of people in France and Europe: by storing and safeguarding their belongings when they move house, renting them a vehicle for their holidays at the best possible price, and giving them the option to travel by taxi rather than buying a car. As a Group, we aim to continue improving the lives of our customers and the community, by making every day that little bit better ●


G7

First booking platform
exclusively dedicated
to taxis in Europe

€580 M
business volume in 2025

Close to 10,000
independent taxi drivers in Paris
and over 5,000 partner taxis
in regional areas

30 M
passengers transported
each year

4.9/5
average customer rating
for G7 drivers



Front row, from left to right: Cristian Partene, Customer Experience Director, Zineb Essahli, Chief Strategy and Transformation Officer. Second row: Marion Imbert, Chief Financial and Administrative Officer, Yann Ricordel, EVP, Armand Joseph-Oudin, EVP, Laurent Guiral, Head of Operations.

G7 supports its customers via a network of nearly 10,000 independent taxi drivers in Paris and more than 5,000 partner taxis in over 260 towns and cities across France, as well as in 20 countries and 50 cities worldwide.

G7's dual mission is to improve mobility for all and make taxi drivers' daily lives easier, while boosting their income. To achieve this, G7 provides a wide range of innovative services for private customers, businesses, and its community of affiliated drivers. G7 offers a variety of solutions for booking a taxi: mobile apps, a website, call centers, digital interfaces for professionals, and a smart booking device. G7 deploys the most diverse range of services on the market to provide a personalized experience for every customer: from the G7 Access service for people with reduced mobility or disabilities, to the G7 Club Affaires and Club Premium services for discerning customers seeking optimal comfort, as well as the G7 Green and G7 Famille services ●

"G7 exemplifies service excellence in the mobility sector. Selected and trained by G7, our drivers are committed ambassadors for the G7 brand."

ARMAND JOSEPH-ODIN,
Executive Vice President, G7

"G7's expertise relies on close synergies between people and technology, an area in which G7 continually invests as an innovation leader."

YANN RICORDEL,
Executive Vice President, G7


**G7 TAXI
SERVICES**

Major player in the taxi leasing sector
in the Paris region

€47 M
revenue in 2025

1,350
company-owned vehicles
1,000 lessee-managers
200 independent
LTL drivers
150 back-up vehicles

G7 Taxi Services supports professional, lessee, and independent taxi drivers throughout their entire career, by providing a range of services to help them run their business: vehicle rental with a licence, insurance and maintenance, sale or long-term lease (LTL) of a vehicle alone, rental of a back-up vehicle in the event of a breakdown or accident, a workshop for mechanical and bodywork repairs, and insurance brokerage exclusively for taxis •



From left to right: Youssef Sakr,
Director of Independent Taxi
Services and Project Manager,
Allan Underwood, CEO.

“At G7 Taxi Services, we are committed to providing quality service and supporting taxi drivers, from the moment they enter the profession and throughout their entire career, whatever their needs.”

ALLAN UNDERWOOD,
CEO, G7 Taxi Services


**TAXIRAMA
GAMMA SOLUTIONS**

First multiservice center
exclusively for taxi drivers

€31 M
revenue in 2025

800
vehicles sold

150
licence transfers

Taxirama and Gamma Solutions provide drivers with all the essential equipment and services they need for their business. Taxirama sells new vehicles at preferential rates, supports the acquisition and financing of licences, and installs mandatory (taximeters and lights) and optional (G7 radios) equipment. Gamma Solutions manufactures a wide range of taximeters and roof lights in France and abroad •



From left to right: Patrice Jay,
Sales and Development Director,
Pierre Hubert, Deputy CEO.

“Taxirama is the one-stop shop for taxi drivers in the Paris region for their entire career: we support 11,000 drivers each year through our various services.”

PIERRE HUBERT,
Deputy CEO,
Taxirama and Gamma Solutions



France’s leading local rental network for commercial and private vehicles



Medium-sized towns and major cities



Rural areas

€60 M
brand revenue in 2025

1,000
independent rental agencies

4.6/5
Google customer satisfaction rating



From left to right: Thomas Samson, EVP, Jérôme Plouseau, Chief Financial Officer, Edwin Prache, CEO, Alexandre Pomié, EVP.

ADA supports its private and business customers with all their transport needs. With 1,000 centers across France, from medium-sized towns to major cities, as well as in rural areas via Point Loc, ADA offers its customers an exceptional experience in commercial and private vehicle rental. When you visit an ADA branch, you will be greeted by a rental expert who listens to each customer and gives advice on the best vehicle for you. What’s more, digitalisation is part of the company’s DNA, with the ada.fr website and the new version of the ADA app, launched in the fall of 2025.



“Our network is one of a kind, with an agency less than fifteen minutes away from most people in France, offering a local, personalized, and accessible transport solution throughout France.”

EDWIN PRACHE,
CEO, ADA

OUR HIGHLIGHTS: MOBILITY



G7, MAKING CITY LIFE BETTER FOR 120 YEARS...

In 2025, G7 celebrated 120 years of excellence and service to the people of Paris. To celebrate this significant milestone, G7 launched a major anniversary campaign, with the creation of a dedicated logo and the tagline “Depuis 120 ans, la ville est belle avec G7” (“G7, making city life better for 120 years”) and the production of its anniversary film “Regard dans le rétroviseur” (“Looking in the rear-view mirror”), which was broadcast on social media, along with a series of five podcasts featuring testimonials from affiliated drivers. Nicolas Rousselet’s new book, “Une course à travers les siècles” (“A race through the ages”), published in 2025, recounts the epic story of G7 and 120 years of transport history in Paris.



G7 TOPS THE PODIUM

In 2025, G7 won the TOP/COM Gold Grand Prize, together with the agency La Famille, in the “Social Media” category for its anniversary film, “Regard dans le rétroviseur” (“Looking in the rear-view mirror”), which tells the story of G7’s cultural, social, and emotional impact on life in Paris. G7 was also honored at the Pet Friendly Awards, winning first prize in the “Transport” category for its free “Pet on Board” option, which makes it easier for residents of the Paris region to travel by taxi with their pets.



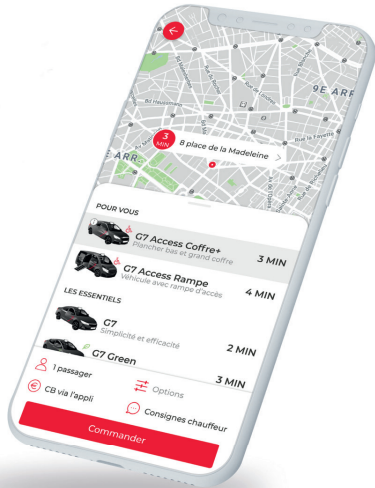
A word from...
SANDRINE BENICHO
Marketing Director, G7

A FILM ABOUT G7 AND PARIS

“We have created a film to celebrate the 120th anniversary of G7 that captures both our history and drive for innovation. With “Regard dans le rétroviseur” (“Looking in the rear-view mirror”), we used 3D technology combined with artificial intelligence to restore footage from the archives of G7 and the French National Audiovisual Institute (INA), and bring the golden ages of Parisian transport to life. This film not only tells the story of G7, but also portrays the city through the unique lens of G7 taxi drivers, who bear witness to this history. It evokes the memories of Parisians and celebrates the deep connection between G7 and everyday life in Paris. This visual journey, which takes us through the past and into the future, reflects our commitment to quality service and humanist values that define the community of G7-affiliated drivers.”

ACCESSIBILITY:
G7, ALWAYS A STEP AHEAD

G7 has long been a pioneer in accessible transport, with the 2004 launch of the G7 Access service (taxi vans equipped with access ramps) and the threefold expansion of this accessible fleet in 2024. In 2025, G7 unveiled the first customer service designed specifically for people with visible and non-visible disabilities. These customers can now enter their specific needs in their customer profile, ensuring they receive personalized service and drivers can plan ahead for their journey. This new service is available via the G7 Taxi app, the g7.fr website, and through its call centers.



A word from...
ZINEB ESSAHLI
Chief Strategy and Transformation Officer, G7

ON THE DEPLOYMENT OF AI

“With the launch of the G7 MOBILITY CENTER, a hub for innovation, we have significantly expanded our in-house AI capabilities, through an AI Club that promotes collaboration between departments and with our external partners. Firstly, by opting for a hybrid architectural model to ensure the sovereignty of the G7 data platform, which combines on-premise OpenShift (Pragmatik) infrastructure with the sovereign S3NS cloud solution by Thales. Secondly, by deploying solutions that enhance the passenger and driver experience: focusing more closely on their needs through the semantic analysis of customer ratings and call quality, and providing real-time responses via our online chatbot. These initial developments are just the start of an ambitious roadmap and demonstrate how people and technology can effectively work together.”



THE G7 MOBILITY CENTER: INVENTING THE TAXI OF THE FUTURE

G7 launched the G7 MOBILITY CENTER at the ninth edition of the VivaTech 2025 conference, as the event’s official mobility partner. This experimental platform embodies G7’s mission to shape the future of urban transport by exploring next-generation technologies. An initial partnership has been established with the research unit of the French National center for Scientific Research (CNRS), the Laboratory of Industrial and Human Automation Control, Mechanical Engineering and Computer Science (LAMIH), to develop a new generation of predictive models based on deep learning and the millions of data points collected by G7 every day.

OUR HIGHLIGHTS: MOBILITY



A word from...
NABIL KANNOU
Lessee-driver
at G7 Taxi Services

ON THE G7TS SERVICE
AND EXPERIENCE

“Having been a taxi driver for about thirty years, I was looking for a partner who could provide support with my day-to-day work. G7 Taxi Services seemed like the obvious choice. In 2015, I took the leap and I've had total peace of mind ever since. Yes, you have to pay for the service, but it's high-quality and covers everything: the licence, a fully equipped taxi, maintenance, repairs (which are often expensive), and various other benefits (complimentary services, temporary suspension, etc.). For drivers who don't want to invest in a licence, it's the best deal: you can focus on your job without any of the logistical hassles. Over time, I've built a strong relationship with the team at G7 Taxi Services and we're now on quite friendly terms. You feel supported by a team that is always ready to listen. At times when the competition is fierce, this partnership offers a major advantage.” ●



G7 TAXI SERVICES ENHANCES
ITS EMPLOYER BRAND

To promote career opportunities at the company and boost its appeal, G7 Taxi Services has stepped up its presence at job fairs and among its partner schools. In particular, the company uses an immersive video, shot in a single take using a drone, that highlights the diversity of its job roles and work environment. The Hellowork page has also been completely redesigned and now features three videos that showcase the teams' expertise, aiming to better promote career development opportunities at G7 Taxi Services ●



G7 TAXI SERVICES UPGRADES
ITS FLEET OF VEHICLES FOR
PEOPLE WITH REDUCED MOBILITY (PRM)

G7 Taxi Services is committed to making transport accessible to all, with inclusion at the forefront of its priorities. In 2024, the company expanded its fleet for people with reduced mobility and now has over 300 disability-friendly vehicles. These changes go above and beyond compliance with technical requirements: they reflect the company's strong commitment to ensuring independence and accessibility for every wheelchair user. In 2026, the company is planning to upgrade this fleet to expand the range, providing greater comfort and a more personalized service for both passengers and taxi drivers ●

THE GAMMA PLATFORM
FOR TAXIMETER
INSTALLERS

Gamma Solutions has launched a new platform, GammaPartenaires, to better support its customers. It centralizes all the essential services for taximeter equipment installers: an online store, tracking of their after-sales service records, a space for managing rental taximeters, and a document database containing all the legislation related to the profession ●



A word from...
GEOFFREY ATTAL
Sales Director for multiple ADA
branches in the PACA region
and Corsica

ON ADA'S
DEVELOPMENT

“With 30 employees across 11 branches in the Provence-Alpes-Côte d'Azur (PACA) region and Corsica, we manage a fleet of around 500 passenger and commercial vehicles. This means we can cater to a wide variety of uses, and handle high volumes of business. Our client base is 40% business customers and 60% private individuals, with demand peaking in the summer months. We are committed to a process of continuous improvement, with particular focus on analyzing key performance indicators to steer our operations. We precisely monitor our fleet, use rates, and profitability, and then based on this data, we make decisions that help us win new business, optimize every vehicle rental, and provide the best possible experience for our customers.” ●



ADA: FORTY YEARS IN OPERATION AND AN UNRIVALLED NETWORK

Founded in 1984, the company is the leader in local short-term car rentals in France, with a network of 1,000 branches. To mark its 40th anniversary in 2024, the brand unveiled its new tagline, “Près de chez vous, proche de vous” (“Near your home, close to you”), as well as launching a new visual identity for its commercial vehicles ●



BEST CUSTOMER SATISFACTION
AWARDS: ADA WINS SILVER

In 2025, for the third year running, ADA was on the podium at the Wizville Retail Best Customer Satisfaction Awards in the “Car Rental” category, which recognizes retail brands based on their Google customer reviews. After winning Bronze in 2024, the brand was awarded the Silver prize with an overall score of 4.52/5. This award is a testament to its franchisees' unwavering commitment to high-quality service ●

ADA COMPLÉMENTAIRE
CONTINUES ITS EXPANSION

In early 2026, the brand opened four new branches, surpassing the milestone of 75 rental agencies. The company's growth is driven by its agency-based strategy aimed at automotive professionals looking to diversify their business through car rentals. With these new locations, ADA has expanded its nationwide network and demonstrated the scalability of its business model ●





€113 M
brand revenue in 2025

Over 50,000
active customers, of which 70%
are private customers

4.9/5
Google customer satisfaction rating

Close to 200
self-storage centers in Europe

HOMEBOX is the expert in secure individual storage space rental for private and professional customers. The company offers storage units ranging in size from 1 to 50 m², with independent access 7 days a week and 24-hour video surveillance, so its customers can store their most treasured possessions in total peace of mind. HOMEBOX offers personalized support, with a range of additional services, including cardboard boxes, packaging and commercial vehicle rental, as well as bespoke services for its professional customers and key accounts, such as goods reception and waste recovery. HOMEBOX provides a local service for its customers, as the only major player on the market with such an extensive network, boasting nearly 200 centers in France, as well as facilities in Europe (Spain, Germany, Switzerland and Portugal), with over 600,000 m² of total storage space ●



From left to right: Évelyne Tollet, Chief Financial Officer, Soukaïna Arharbi, EVP, Paul de Raïsmes, Sales Director, Vincent Poirot, EVP, Valérie de Bardies, Marketing Director.

“For 30 years, HOMEBOX has been safekeeping what matters to its customers by providing secure storage solutions. Committed to high-quality service and customer satisfaction, we are dedicated to supporting our customers throughout every key stage of their personal and professional lives.”

SOUKAÏNA ARHARBI AND VINCENT POIROT,
Executive Vice Presidents, HOMEBOX



A longstanding French leader
in the archiving sector

€11 M
revenue in 2025

6
sites in France,
including archiving
facilities, 2 digitisation
workshops and
1 data center

8,000
Novadoc users
(hybrid archiving portal)



Specializing in outsourced document preservation and management, as well as document governance, Novarchive has been supporting its customers for 35 years with its comprehensive range of services: archiving of paper and electronic documents, simple and accurate digitisation processes, and document consulting and auditing. It has a highly diverse client base, which includes CAC 40 companies, SMEs, freelancers and public authorities from a broad range of sectors (medical, banking, culture, aerospace, etc.). Novarchive also meets the highest standards of compliance, ensuring the security and confidentiality of customer data throughout every stage of its lifecycle ●



From left to right: Virginie Mazars, EVP,
Olivier Aussenac, EVP.

“Personalized service and quality customer relations are ingrained in Novarchive’s DNA. These values explain the continued loyalty of our customers and the strength of our long-term partnerships.”

VIRGINIE MAZARS,
Executive Vice President,
Novarchive

OUR HIGHLIGHTS: STORAGE AND ARCHIVING



NOVARCHIVE: 40 KM OF MEDICAL RECORDS ARCHIVED!

As part of an ambitious reorganization program, a university hospital outsourced the handling of more than 1.5 million medical records to Novarchive, representing nearly 40 km of archived documents. Novarchive completed this strategic project in just nine months, across three regions, demonstrating its capacity to manage critical operations that require data security, operational excellence, and service continuity. Providing continuous access to records, retrieval within 24 hours, and secure integration via the customer portal, Novarchive ensured seamless patient care through reliable access to medical information, consolidating its position as a leading partner for the healthcare sector ●

NOVARCHIVE AND THE INSTITUT DE FRANCE: A TRUSTED PARTNERSHIP FOR THE PRESERVATION OF CULTURAL HERITAGE

Novarchive’s document governance division assisted the Institut de France with the processing of several document collections, with some being transferred to France’s National Archives because of their important historical value. The division’s teams applied their expertise and in-depth knowledge of archiving requirements to process these documents in line with best practices. The document transfer was carried out in full compliance with the standards of the National Archives, both for document repackaging and description, and in accordance with the ISAD(G) (General International Standard Archival Description). This project required close collaboration and reflects Novarchive’s commitment to providing a meticulous, reliable, and high-quality service for the preservation and promotion of documentary heritage ●



OUR HIGHLIGHTS: STORAGE AND ARCHIVING



HOMEBOX: 30 YEARS IN OPERATION AND NO.1 IN FRANCE!

In 1996, HOMEBOX opened its first center in Paris, at a time when self-storage was almost non-existent in France. Since then, the company has continued to expand its network, becoming the leader in France and operating in Spain, Germany, Portugal, and Switzerland. Alongside this growth, it has achieved high levels of customer satisfaction, with an excellent rating of 4.9/5 on Google. In 2026, HOMEBOX celebrates its 30th anniversary with its customers, prospects, employees, and entrepreneurs, by launching a high-impact media campaign and continuing to implement community initiatives ●

SEVENTY, PARTNER OF HOMEBOX IN RESPONSIBLE REAL ESTATE DEVELOPMENT

Real estate company Seventy supported HOMEBOX with the turnkey delivery of four new sites in Strasbourg (extension), Craponne, Vitrolles, and Valencia, Spain. Inaugurated in January 2025, the Valencia center epitomizes this sustainable approach, having been awarded a BREEM rating of "Very Good". This recognition from an international organization reflects the building's environmental performance, due in particular to the photovoltaic panels installed on the roof, which cover a significant portion of the center's energy needs. With these projects, Seventy and HOMEBOX have struck a balance between network growth, environmental responsibility and sustainable performance ●



HOMEBOX RAMPS UP INSTALLATION OF ELECTRIC CHARGING STATIONS

In 2025, HOMEBOX significantly stepped up its efforts to equip its centers with electric vehicle charging stations. By early 2026, nearly thirty charging stations were up and running at its sites for both individual and business customers. With this initiative, HOMEBOX is supporting the shift to electric vehicles at the local level. Between now and 2027, HOMEBOX aims to equip all of its directly-owned centers with charging stations, thus demonstrating its commitment to the energy transition ●



A word from...
STÉPHANIE GRÉCO
Director of the HOMEBOX center in Lyon Décines

ON ELECTRIC CHARGING STATIONS

"We installed charging stations at our HOMEBOX Lyon Décines center in late 2024. They have seamlessly integrated into the daily routines of our customers, who can now charge their vehicles while accessing their storage unit. With the rapid shift to electric vehicle fleets, particularly among business customers and key accounts, this gives our service a clear competitive edge. Customers save time by planning their journeys so they can charge their vehicle on site. This initiative is fully aligned with the in-house "HOMEBOX S'ENGAGE" scheme, providing a practical solution for electric vehicle users while helping to reduce our carbon footprint." ●



LOW-CARBON INITIATIVE AT HOMEBOX

In 2025, HOMEBOX implemented a structured approach to measuring its carbon footprint, starting with an assessment of its greenhouse gas emissions. This analysis then informed the "HOMEBOX S'ENGAGE" approach, aimed at improving its customers' waste sorting and traceability methods to meet their regulatory and operational requirements, especially for key accounts. This high-value-added service helps build loyalty among this important customer base for HOMEBOX ●



HOMEBOX CONTINUES ITS RAPID EXPANSION ACROSS FRANCE AND EUROPE

In 2025, HOMEBOX maintained its growth strategy by opening both company-owned branches and franchises. With around ten new centers in Europe, its revenue has grown by 9%. Today, the brand has close to 200 centers in total, and plans to open fifteen more in France in 2026, to meet growing demand. It has a clear ambition to provide every person in France with access to a self-storage unit within 20 minutes of their home ●



KEY ACCOUNTS: STRATEGIC CLIENTS FOR HOMEBOX

HOMEBOX currently works with major corporations, such as providing storage for POS (point-of-sale) advertising materials and samples for luxury brands. It is also expanding into new markets, including service companies whose technicians need to store spare parts locally. The company is constantly developing its offering to meet the requirements of its key customer accounts, in particular with the "HOMEBOX S'ENGAGE" CSR label, and has continued its expansion by launching new services in Spain ●



A word from...
FLORENT DUVAL
Director of the HOMEBOX centers in Metz and Nancy

ON EXPANSION IN THE GRAND EST REGION

"As lessee-manager of the HOMEBOX center in Metz since 2018, and of the center in Nancy since early 2026, I'm responsible for the smooth operation of both sites, from reception and security to maintenance and budget management. HOMEBOX recently opened this Nancy branch in response to strong local demand, driven by the city's rapid economic and demographic growth. What sets our centers apart is their broad accessibility, high level of security, and personalized support, catering to the diverse needs of both private and business customers. This expansion in the Grand Est region is aligned with our strategy to build a nationwide network and consolidates our leadership position in France." ●



The real estate company
of Groupe Rousselet

77

real estate assets
including 66 storage/
archiving centers
in France, Spain
and Germany

2

logistics platforms with
close to 70,000 m²
of space

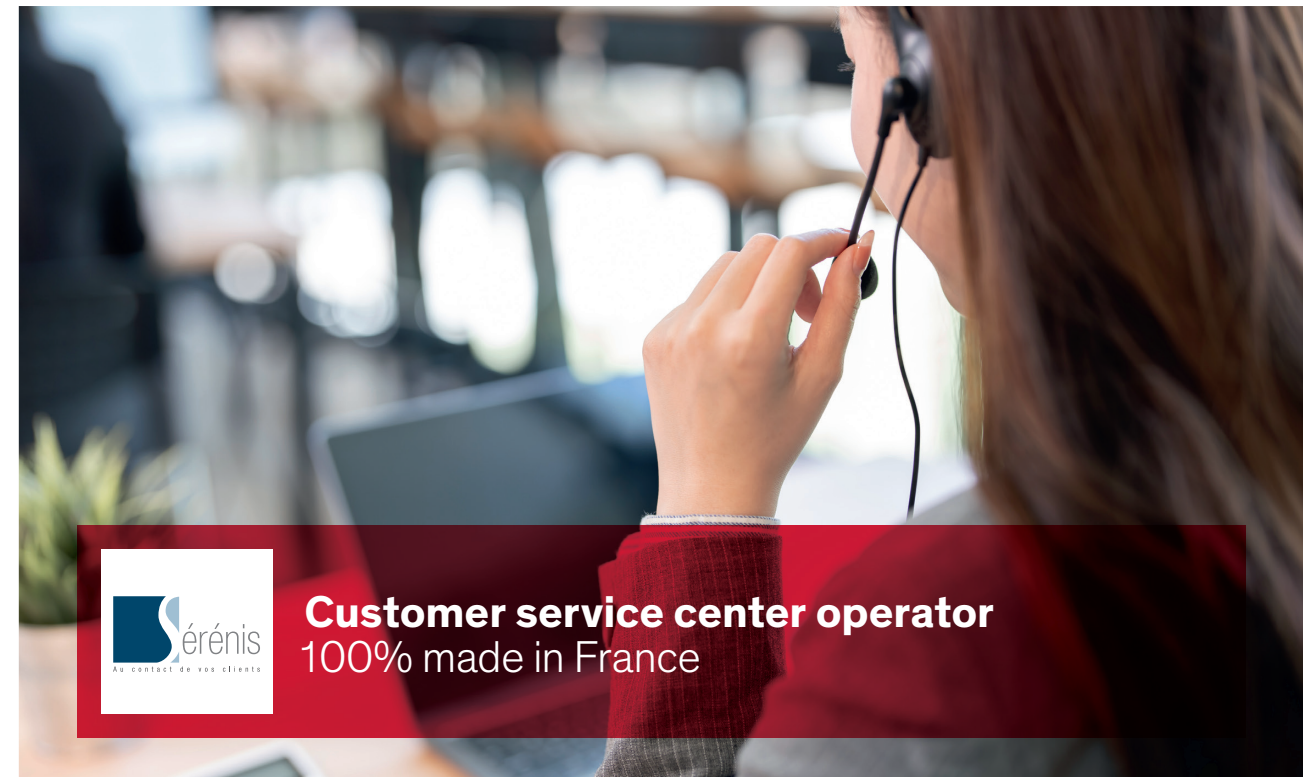
450,000 m²
of total building space

___ **Sevenity owns, manages, optimizes and develops the Group's real estate portfolio in France and Europe.** Its mission is to ensure the quality of these real estate assets over the long term, while also taking into account environmental factors. Sevenity also supports the development of the Group's subsidiaries in France and abroad, by identifying and capitalizing on asset acquisition opportunities in line with precise criteria. ●



"Sevenity supports the growth of the Group's subsidiaries by providing turnkey buildings, while overseeing the maintenance and adding value to the asset portfolio in line with a long-term vision."

NICOLAS BELLEVEGUE,
CEO, Sevenity



Customer service center operator
100% made in France

3

customer service
centers in Châteauroux,
Reims and Clichy

49% mobility,
34% real estate,
15% services,
2% other

160

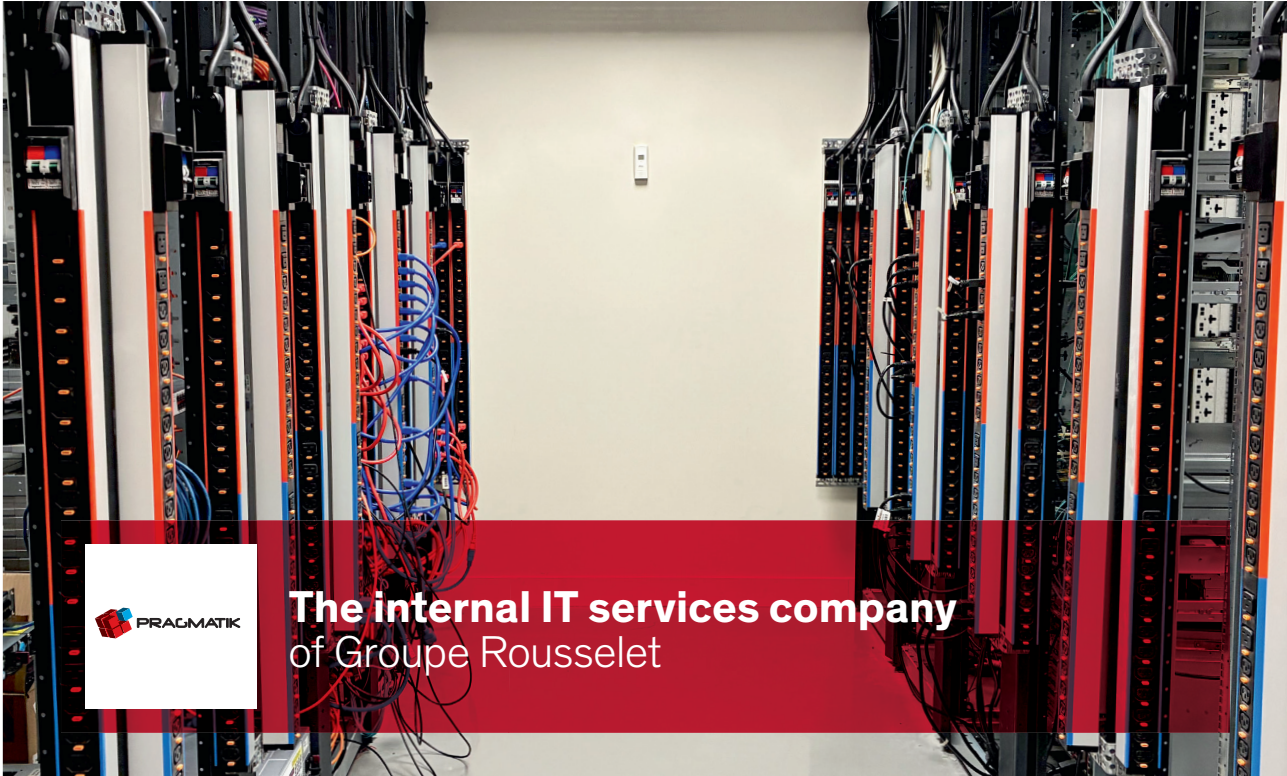
employees

___ **Sérénis operates customer service centers in France which are open 7 days a week, offering bespoke solutions for its key customer accounts** in the real estate, banking, insurance and mobility sectors. From customer service management to Business Process Outsourcing (BPO) and consulting on training and recruitment, the company ensures efficient and high-quality customer relationship management via all channels, across its various sites. One of its clients, Cogedim, won the "2026 Customer Service of the Year" award for the eighth consecutive year in the "Real Estate Development" category. ●



"Our skilled and adaptable call center agents are the foundation of our service quality and the trust our customers place in Sérénis."

GUILLAUME SKWAREK,
CEO, Sérénis



80
development engineers

4
data centers,
1,000 servers,
1 PB (petabyte)
of data center storage

Pragmatik develops IT services for Groupe Rousselet’s mobility and storage business lines. With a multilingual programming team, Pragmatik supports the Group’s subsidiaries with their digitalisation needs, thus helping to improve their services and performance. Pragmatik provides next-generation solutions, such as real-time dispatch applications, multimodal and multidevice platforms, customer extranets and secure hosting of business software ●



From left to right: Willy Nganga, Deputy CEO, Bruno Rousselet, Chairman and CEO, Pragmatik.

“Pragmatik is responsible for the Group’s digital sovereignty, with customized solutions, developed in-house, designed to meet the specific needs of brands and their customers.”

BRUNO ROUSSELET,
Chairman and CEO, Pragmatik



OUR CSR COMMITMENTS

CSR is embedded across all of Groupe Rousselet’s operations and business lines. Guided by a vision of corporate citizenship and a strong entrepreneurial culture, all of the Group’s stakeholders strive daily to balance economic performance, social impact, and environmental responsibility.



Since 2004 and 2025 respectively, G7 and HOMEBOX have been committed to the United Nations Global Compact’s social responsibility initiative and its ten principles on human rights, labor standards, the environment, and anti-corruption measures.



ACCELERATE the energy transition of our business lines	OPTIMIZE our waste management processes	PROMOTE the social inclusion of our customers
---	--	--

Groupe Rousselet is working to improve its working practices and reduce its carbon footprint by prioritizing the transition to cleaner energy. The Group first demonstrated this ambition in 2007 with the launch of its G7 Green fleet and is continuing this work with the shift to electric vehicles and renewable energy ●

Groupe Rousselet supports the circular economy by meeting regulatory requirements and the expectations of its customers and local authorities. This responsible approach is the cornerstone of HOMEBOX’s CSR strategy, aligned with its “HOMEBOX S’ENGAGE” initiative, which ensures selective waste sorting at the brand’s centers ●

Groupe Rousselet’s services are designed to meet the needs of all users, reflecting its strong commitment to accessibility. G7 exemplifies this mission of mobility for all, and continues to develop, together with G7 Taxi Services and Taxirama, inclusive transportation solutions for people with all types of disabilities ●

GUARANTEE peace of mind for our customers	CONTINUOUSLY IMPROVE the working conditions of our employees and partners	STRENGTHEN our local presence by supporting the economy and employment
--	---	--

Groupe Rousselet places its individual and business customers at the heart of its decisions and is committed to providing a first-rate experience that combines professionalism, customer focus, security, and personal data protection. Its customer satisfaction ratings are a testament to the exceptional quality of its services ●

Groupe Rousselet’s main strength lies in the people who drive the business forward. By prioritizing social dialogue and quality working conditions, the Group ensures long-term employee engagement and inspires loyalty among its network of entrepreneurs ●

With its nationwide network, Groupe Rousselet contributes to local economic growth and community development through concrete and socially responsible actions. This strategy is built around its network of franchisees, affiliates, and partners, as key local economic stakeholders ●

250,000 kWh
produced by photovoltaic panels
at HOMEBOX sites

**25 charging
stations**
installed across the HOMEBOX
network

90%
of the G7 fleet consists of hybrid
or electric sedans and 99% of
Taxirama orders (excluding vans)
are for hybrid or electric vehicles

65 centers
with the “HOMEBOX S’ENGAGE”
label

2,000 tonnes
of paper recycled
by Novarchive

8 tonnes
of engine oil recycled by the
G7 Taxi Services body shop

23%
of the G7 Taxi Services fleet
equipped with wheelchair ramps

200,000
G7 taxi journeys for people
with disabilities

220,000
G7 taxi journeys with
child safety or booster seats

4%
of ADA online bookings
by young people aged 18 to 21

3 data centers
operated in-house

**Between 4.6
and 4.9/5**
customer satisfaction rating
across our core businesses

> 20
advisory committees per year
with our franchisees, affiliates,
and lessee-managers
(G7, HOMEBOX, ADA and G7TS)

8 years
of service on average among
our entrepreneurs (ADA, G7 and
HOMEBOX)

12 years
of service on average among
employees across the entire
Group

Gender equality index between
92/100 and 96/100 (ADA,
Sérénis, G7 and G7TS)

**7 community
initiatives**
(Libraries Without Borders,
Duo Day, Fondation des Femmes,
Pink October, Restos du Cœur,
Solidarité Sida, Secours populaire)

30%
of business customers at ADA
and HOMEBOX

700 agencies
of Point Loc (ADA) network
and 40 HOMEBOX centers
in towns with fewer than
50,000 inhabitants

BOARD OF DIRECTORS

Évelyne Caillaud
Nicolas Rousselet
Philippe Rousselet

ADVISORY COMMITTEE

Rémy Sautter
Marc Tessier
Jean Veil

Communications Department

Groupe Rousselet – May 2026

22-28 rue Henri-Barbusse – 92110 Clichy, France

🌐 www.grouperousselet.com

🌐 www.linkedin.com/company/groupe-rousselet

Design and production

Tambour Battant

Photo credits

Shutterstock, iStock, Getty Images, Gaëtan Truisi,
Frédéric Botel, G7



GROUPE
ROUSSELET