

2021 ANNUAL REPORT

EXPERIENCE & COLLECTIVE DARING



our
MANIFESTO

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**EXPERIENCE
AND COLLECTIVE DARING**

Whether employees, franchisees, affiliates or lessee-drivers, we are all working daily, at the heart of city centres throughout France, to support our private and business customers.

With ADA, G7, Taxirama, Gamma Solutions and G7 Taxi Services, we simplify everyday mobility through our vehicle rental services and taxi (booking platform, equipment, training and services for drivers).

With HOMEBOX and Novarchive, we provide self-storage and archiving solutions for individual consumers and businesses.

With Pragmatik, Sérénis, and Foncière Seventy, we develop innovative expertise to support our mobility and storage activities.

Since its creation in 1960, our Group has been built on an ecosystem of entrepreneurs, in tune with society's needs and developments, closely engaged with the public as a whole, and driven by humanist values.

We champion responsible and sustainable entrepreneurship, decentralisation, shared decision-making and results, and technological innovation which optimises our business and is useful to all.

Our experience is the guarantee of our exceptional performance. Daring is our hallmark.

The collective is our watchword.

We are Groupe Rousselet.

profile
AND KEY FIGURES

an ecosystem of
ENTREPRENEURS



778

LICENSED
LESSEE-DRIVERS



1,332

ADA AND HOMEBOX
PARTNERS



13,500

AFFILIATED
TAXI DRIVERS

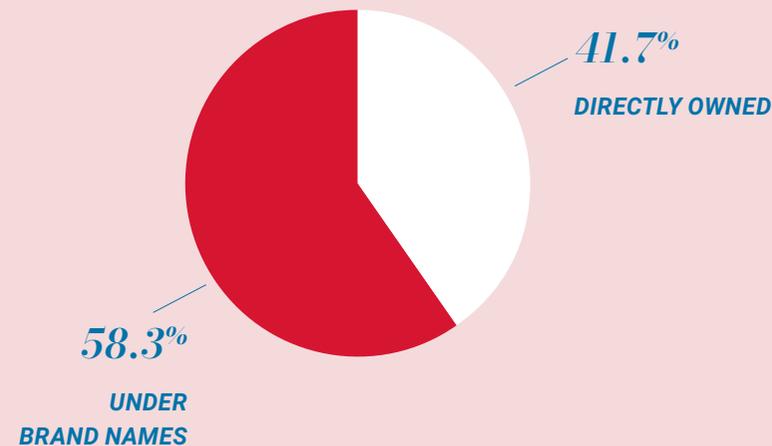
a FAMILY-OWNED

business

A stable shareholder base
A long-term vision
Humanist values

€748^M

BUSINESS VOLUME IN 2021



a FRENCH

leader

Groupe Rousselet develops and promotes the entrepreneurial spirit in the service sector in France. Ten companies are organised into three divisions: mobility, storage, and support services.

900

EMPLOYEES



100%

OF CALL
CENTRES BASED IN FRANCE



150

CITIES CONNECTED
TO BOOKING PLATFORMS

G7

1,192

ADA AND POINT LOC
POINTS OF SALE IN FRANCE

ada

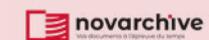
140

HOMEBOX SELF-STORAGE
CENTRES IN FRANCE
AND EUROPE



6

MAJOR
SITES IN FRANCE



GROUP

The Group's governance is based on a three-tier structure: the Board of Directors, the Group Management Committee, and the Management Committees of each subsidiary.

... and subsidiaries GOVERNANCE



CONSTANCE MCKAY
Legal Department Director,
Groupe Rousselet



NICOLAS ROUSSELET
Chairman and CEO,
Groupe Rousselet



JÉRÔME PLOUSEAU
Chief Financial Officer,
Groupe Rousselet



VANESSA PARODI
Director of
Communications
and Public Affairs,
Groupe Rousselet



APOLLINE NOËL
Chief of Staff
to Nicolas Rousselet



SOUKAÏNA ARHARBI
Executive Vice President,
HOMEBOX



ALLAN UNDERWOOD
CEO,
G7 Taxi Services



PIERRE HUBERT
Deputy CEO,
Taxirama and Gamma



VINCENT POIROT
Executive Vice President,
HOMEBOX



GUILLAUME SKWAREK
CEO, Sérénis



NICOLAS BELLEVUE
CEO,
Foncière Seventy



RONAN BOURGAIN
CEO,
Novarchive



BRUNO ROUSSELET
Chairman and CEO,
Pragmatik



YANN RICORDEL
Executive Vice President,
G7



ARMAND JOSEPH-ODIN
Executive Vice President,
G7

INTERVIEW



NICOLAS ROUSSELET

Chairman and CEO,
Groupe Rousselet

“We’ve emerged from this crisis stronger than ever, adept at combining “experience” and “daring” in our daily operations. Our society will continue to evolve, perhaps at an even faster pace than before. We’re ready.”

What can you take away from the past two years?

Well, it's not exactly been a bed of roses, to say the least. But our Group has been undergoing transformations and overcoming all kinds of challenges for many years. We've witnessed the arrival of new types of competition, as well as technological revolutions, environmental challenges, social crises and, of course, the pandemic. All these events have disrupted the natural order, but where some might see these factors as a threat to the Group's business, on the contrary, for us it's an opportunity to identify and seize new opportunities. During this unprecedented time, we've not been just surviving, we've been moving forward and the Groupe Rousselet subsidiaries have continued to establish their leadership. As a result, for the first few months of 2022, we've reported higher revenue than in 2019, the year preceding the health crisis. We should all be delighted and proud of this result!

How do you explain this capacity for resilience?

First and foremost, I'd like to commend all the teams of our various brands, for their ability to adapt and their efforts. Congratulations to all the entrepreneurs who work daily to provide our customers with exceptional service quality, no matter what crises we are facing.

The G7 taxis bravely transported medical staff from the hospitals and clinics even though no masks or vaccines were available. The ADA and HOMEBOX agencies remained open and available to our clients during this time.

The concerted effort shown was beyond reproach throughout the most testing times of the health crisis. Very quickly within the Group, we developed and adopted new ways of working remotely, using new tools - such as videoconferencing - to which everyone has made the effort to adapt. We organised the operations with our taxi drivers from the very first week, with a clear guiding principle: prevent service disruption to continue transporting medical staff. We drafted and implemented a health protocol certified by Bureau Veritas. Our collective strength and confidence, combined with our entrepreneurial DNA, have been instrumental.

The crisis now seems to be behind us, but it has resulted in changes and new challenges that will be lasting.

Our CSR policy is now a daily point of reference for the Group. Like many companies, we can no longer conduct our business without considering its impact on the world around us. We therefore have a key role to play in the community to help establish a more harmonious way of living together. This means placing greater emphasis on and taking actions to improve air quality in our cities, as well as adopting an inclusive approach to society in general. For G7, mobility has always been central to its DNA. This is reflected in our

historic commitment to provide access to mobility for people with disabilities through G7 Access, and in the high percentage of hybrid or electric vehicles in our fleet - the first in Europe - with nearly 55% made up of these vehicles and a target of 100% by 2027, as well as in our formalised code of conduct that sets out behavioural rules for our teams in order to build trust with our stakeholders and foster a quality business culture. Each of our subsidiaries has a CSR contact responsible for coordinating our teams' actions and enabling every department of Groupe Rousselet to demonstrate their commitment to social engagement.

During this period, you also reviewed the business "mission" of ADA and HOMEBOX.

Yes, as we did for G7 a few years ago. This experience made us question our business models and was conducive to introspection. It is during these times that we must reflect on the key success factors to ensure the strength and relevance of the business. I'm sure that organising this thought process for both ADA and HOMEBOX helped these subsidiaries to ensure an even greater success of our franchise entrepreneurs by providing impeccable service on a daily basis.

How do you see the future?

I feel extremely confident because this crisis has validated the values we believe in and that have ensured our long-term success: the focus on entrepreneurship, collective intelligence, a human-centric vision and shared innovation based on strong convictions and commitments. We've emerged from this crisis stronger than ever, adept at combining "experience" and "daring" in our daily operations. Our society will continue to transform itself, perhaps at an even faster pace than before. We're ready. The decline in private car use in large cities will increase the need for customised transport services to suit everyone.



By the same token, the increasing mobility of citizens, combined with decreasing demand for owning a vehicle, will transform uses and Ada is set to reap the benefits with its strong presence throughout France, the diversity of its vehicles and its affordable price point.

What is your view on these current times and the role of a Group like yours?

In this era of such major and rapid changes, some of our compatriots may be forgotten or left by the wayside. In addition to our day-to-day operations, our role is to ensure that, in collaboration with the public authorities, everyone in society sees these changing times as an opportunity to move forward. Being a responsible Group means understanding that our democracy is precious and fragile and that we must play our part to defend it, while working tirelessly to balance our peaceful coexistence

with economic growth. At Groupe Rousselet, we achieve this by listening to every individual and being willing to share the rewards of our collective efforts. The importance of working together should be a no-brainer for everyone, and I'm certain that our unity is and will continue to be the source of our strength.

high LIGHTS

1



A WORLD OF SERVICES

With the new, more sleek and stylish version of its app, G7 customers can access a wide range of services;

- “G7 Vélo” to promote active mobility, giving taxi passengers the option to transport up to three bicycles;
- “G7 Presse” which offers an online travel kiosk to subscribing customers, via a range of media articles from the national daily and weekly press. Customers can also download these articles free of charge and read them later;
- “G7, the Sound of the City”, offers a number of themed playlists put together with Radio Nova, made up of 160 tracks or more than 30 hours of non-stop music. These playlists are updated each month.

2



"G7 PETS ON BOARD" RECEIVED AN AWARD

The 6th Edition of "Trophées Pet Friendly" each year rewards operators who facilitate pet travel. G7 won the award in the transport category, for giving customers the option to order a pet-friendly taxi at no extra cost. The “G7 Pets on board” service is offered by more than 2,000 G7 affiliated drivers, and is available via the G7 app.

3



1st GREEN FLEET IN EUROPE

With nearly 55% hybrid and electric vehicles, which represents more than 5,000 vehicles, G7 has consolidated its position as Europe’s leading eco-friendly fleet. The next targets are to reach 75% by 2024 and 100% by 2027. G7 supports its drivers in this energy transition by providing them with training in environmental issues and introducing exclusive offers related to the purchase or rental of Green vehicles via its Taxirama and G7 Taxi Services subsidiaries.

TESTIMONIALS



ENTREPRE- NEURSHIP

with

SANDRINE AUDA

HOMEBOX Nice-Carros

I've been managing a HOMEBOX centre with an all-women team in the Nice countryside for the last year. It all started because I wanted to develop and use a building that we owned. After meeting with HOMEBOX and attending training courses delivered at the brand's three centres in the region, we quickly transformed this empty shell into a complete self-storage building.

Today, one third of our activity comes from businesses and two thirds from private customers. Our operations also involves the receipt of goods. My original aim was to set up and run a diversified business and I achieved this by working in the service sector, where a combination of empathy and understanding is needed to quickly find solutions to my customers' problems.



TRAINING

with

HAÏTHEM BORDJI

G7 Green Driver

Having graduated with a Master's Degree and while having a working experience at a theatre production company, the health crisis struck. I suddenly found myself out of work, so I decided to become a taxi driver after talking it over with my father who is in the profession.

I started my training at G7 Academy in January 2021, in Saint-Ouen, among a class of 20 students. After five weeks of theory (accounting, regulations, etc.), I passed the written exam, and then after a few sessions of supervised driving, I passed the practical exam in May. I have really good memories of this training course and of the trainers who were mostly taxi drivers by trade. I began working in October 2021 and after a few months in business, I enjoy the freedom this job provides.

I've even managed, by being very organised, to establish an association with some friends based on my passion, drama.

high
LIGHTS

4



LA VILLE EST BELLE
(The city is beautiful)

The latest ad campaign by G7 promotes its high-end service in the enchanting city of Paris. "La ville est belle" showcases its prestige taxi service with luxury sedans and is a celebration of Paris. The clip illustrates mobility through several characters: a young woman, a couple in love, and a businesswoman taking a taxi across the city.

5



UNITED
AGAINST COVID

From the first week of the crisis, the Group established a protocol involving protective screens, ventilation and hand sanitiser, certified by Bureau Veritas. 30,000 masks were distributed to drivers and solutions were devised to provide financial support, ease their cash flow and address a variety of issues. In addition, a contract was signed with the Assistance Publique-Hôpitaux de Paris (AP-HP) trust, to transport health workers at cost price. 330,000 journeys with caregivers were completed in 2020, during this period of the first lockdown.

6



G7 ACADEMY,
THE FIRST TAXI SCHOOL

The school has been established to meet changing societal and mobility needs. Students learn the basics of customer relationship, new consumer expectations and energy-efficient-driving. G7 Academy helps students to find their way or to capitalise on their status, especially former vehicle for hire (VTC) drivers aiming to improve their financial situation, as well as drivers over 45 years old who are looking for a second career.

TESTIMONIALS



VALUES

with

SOPHIE POURRY

ADA Nancy

My husband has been running an ADA franchise for four years, and I joined him three years ago. We were a profit centre manager and a quality manager respectively in our previous lives, before embarking on this business adventure.

We chose ADA after a careful review of various franchise opportunities, attracted by the company's values and its ways of working.

The challenges presented by the health crisis validated our belief in these values.

We really appreciated the support provided by the ADA team during this period, and developed a strong bond with our contacts. We all rallied in support around the partnerships signed by the company to support nurses and caregivers.



EXPERTISE

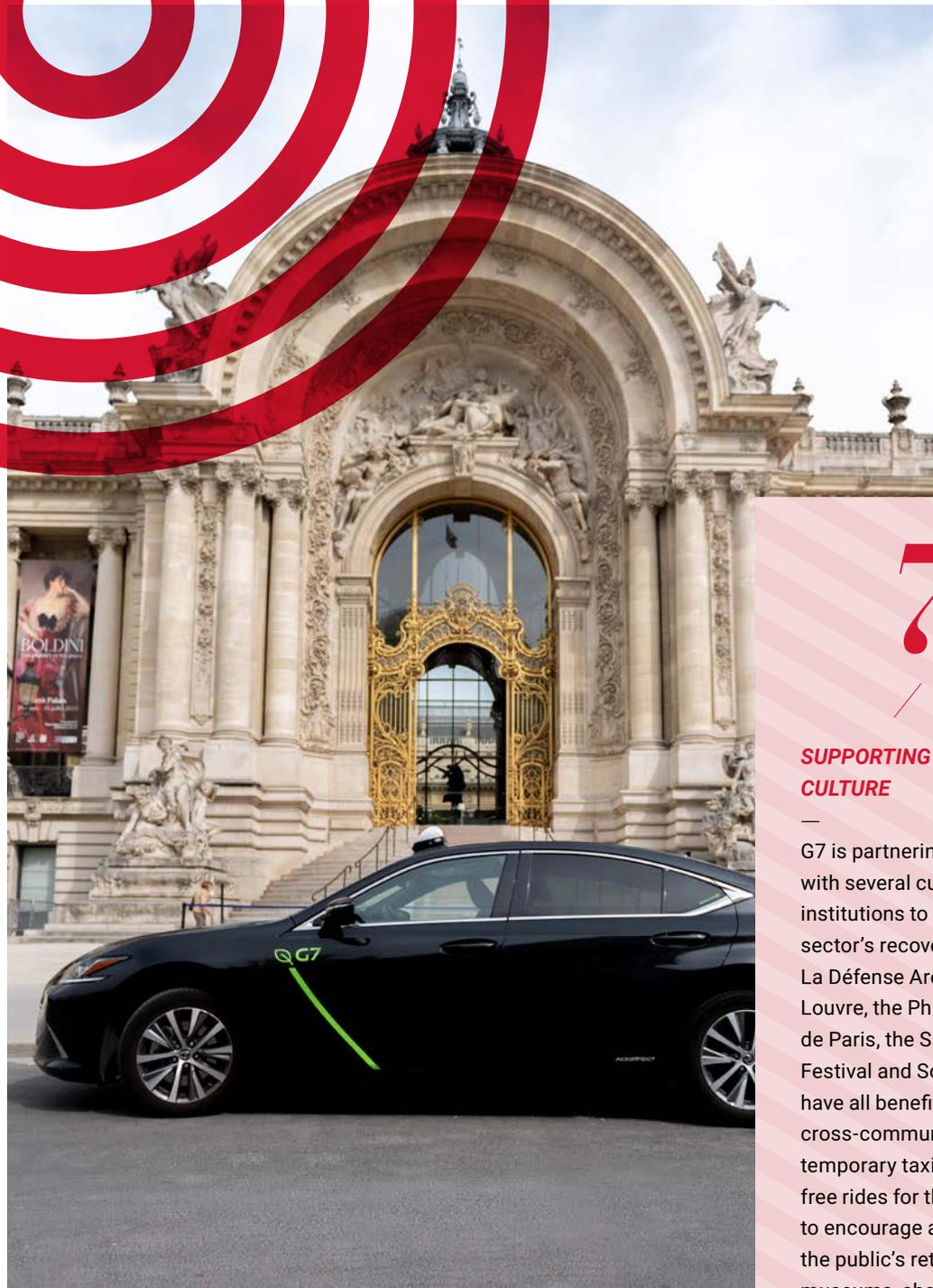
with

OLIVIER ALBERT

HOMEBOX Cholet, Pornichet,
Les Herbiers and Bressuire

My HOMEBOX story is a little unusual, as I was originally a customer for about ten years. This gave me an insight, from the customer's perspective, into the quality of the network infrastructure and the teams' professionalism. That is why it was a logical decision to come and work for the brand once I'd decided to leave the mass distribution sector and launch my own business.

I've been a franchisee for ten years now and I manage four centres. I'm responsible for all the major decisions, but I like knowing that I'm not alone and that there is a structure in place offering multi-level support : communications, marketing, innovation, new IT tools, etc. HOMEBOX provides me with all the business expertise I need to anticipate and plan for major changes in the market.



7

SUPPORTING CULTURE

—
G7 is partnering with several cultural institutions to support the sector's recovery. Paris La Défense Arena, the Louvre, the Philharmonie de Paris, the Saint-Denis Festival and Solidays, have all benefitted from cross-communication, temporary taxi ranks, or free rides for their visitors to encourage and support the public's return to museums, shows and festivals.

high LIGHTS

8



ADA EXPANDS THE HOSPITAL FLEET

—
To speed up the delivery of medical equipment to AP-HP establishments during the pandemic, ADA loaned out around 15 utility vehicles to cope with the restocking process between central pharmacies and the AP-HP 39 hospitals. This partnership included a special offer (no rental fees and payment per kilometre only) in regional areas, aimed at local authorities, associations and caregivers to help isolated people during lockdown.

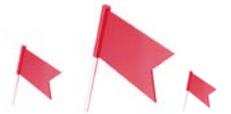
9



MAKING A CHANGE FOR THE ENVIRONMENT

—
The new 1,800 m² HOMEBOX site in Bourg-Saint-Maurice operates a rainwater recovery system. The installations collect up to 3,000 litres of water each time it rains, which provides the centre with a four-week reserve on average. This initiative is the first of its kind in the HOMEBOX network, which is already setting an example for the brand's future building projects.

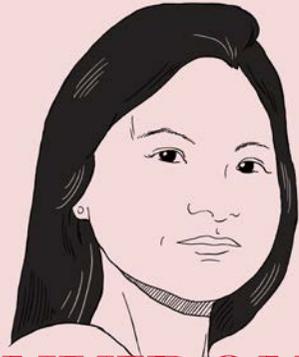
10



LOCAL PRESENCE

—
Since 2019, ADA has been focused on developing its geographical coverage through the growth of its Point Loc brand, increasing its points of sale from 690 to 877 by the end of 2021. With nearly 1,200 points of sale for its two brands, ADA is now the leading vehicle rental network in France, in line with its goal to provide a rental point within fifteen minutes of every person in France. This strategy is aligned with the brand's mission to make vehicle rental from a trusted professional accessible to all and to ensure the success of its network of entrepreneurs.

TESTIMONIALS



ENVIRON- MENT

with

RADY SANN

G7 Green Driver

Originally from Vietnam, I came to France in 1997 and have been a taxi driver since 2015. Affected and concerned by environmental issues, I thought about how I could reconcile my daily work with the need to improve air quality in Paris and its region.

After talking to my colleagues and getting advice from the G7 teams, I decided to get a Green taxi in November 2019. Not only does my car pollute less, it's also quieter and more spacious. And I've been getting positive feedback from my customers. We're on the same wavelength.



DARING

with

CYRIEL DE ZORDO

ADA

I am truly a product of ADA. It all started when I met the person responsible for the company's Eastern sector, who at the time wanted to set up a business in the Principality of Monaco. I was there because I had just finished working with another franchise.

We quickly found common ground, and since then, our partnership has been a real win-win situation. ADA provided me with business support, and after the first ten years of working together, my development took off in 2017, when I opened new sites. Today, we have 11 sites in various locations such as Monaco, the Alpes-Maritimes and in eastern Var. I love the daring nature of our collaboration and value the trust that has grown from working together for a long time.

high LIGHTS

11



ONE STEP CLOSER TO AN ALL-DIGITAL SYSTEM

Novarchive is now "Numérisation Fidèle" certified. This label means that documents can be authenticated as a true copy with legal value, such as customer contracts, invoices or pay slips. The authentic digital copies must then be stored in an electronic archiving system, which guarantees the durability of the electronic documents and ensures they cannot be altered. The original paper documents can either be kept or destroyed.

12



A NEW WEBSITE FOR DRIVERS

G7 Taxi Services has launched a new website to support taxi drivers. Also available in a smartphone version, it provides practical information on the day-to-day work of taxi drivers, with a frequently asked questions section and a "driver's career path" which follows, explains and supports each stage of their career. The G7 ecosystem is structured around the G7 Academy for training, G7 to become an affiliated driver and G7 Taxi Services for rental management, making it easier to get started in the profession and providing a wide range of services for independent drivers throughout their career. And last but not least, Taxirama, to purchase a licence, as well as equipment from Gamma Solutions.

13



RECYCLING AND PARTICIPATING IN INCLUSIVE PROJECTS

HOMEBOX has continued its partnership with Emmaüs and joined the activist e-commerce platform www.tremma.co, which offers donated products for sale. The profits generated are used to finance a range of inclusive projects selected by the Emmaüs & Trëmme label. HOMEBOX works with national as well as local associations, on the initiative of entrepreneurs part of the HOMEBOX network.

high
LIGHTS



14



**WORKING TOGETHER
TO FIGHT POVERTY**

—
In Nanterre, the HOMEBOX agency is working alongside the SOS Étudiants association, by providing a storage unit for the logistical organisation of its social engagement initiatives. In Schiltigheim, the agency has launched the “Tote Bag Générosité” operation to collect coffee, tea and snacks, as well as hygiene and beauty products from donors. These cloth bags were handed out to associations fighting student poverty during COVID-19.

15



**ELECTRIC CHARGING STATIONS
AT HEAD OFFICE**

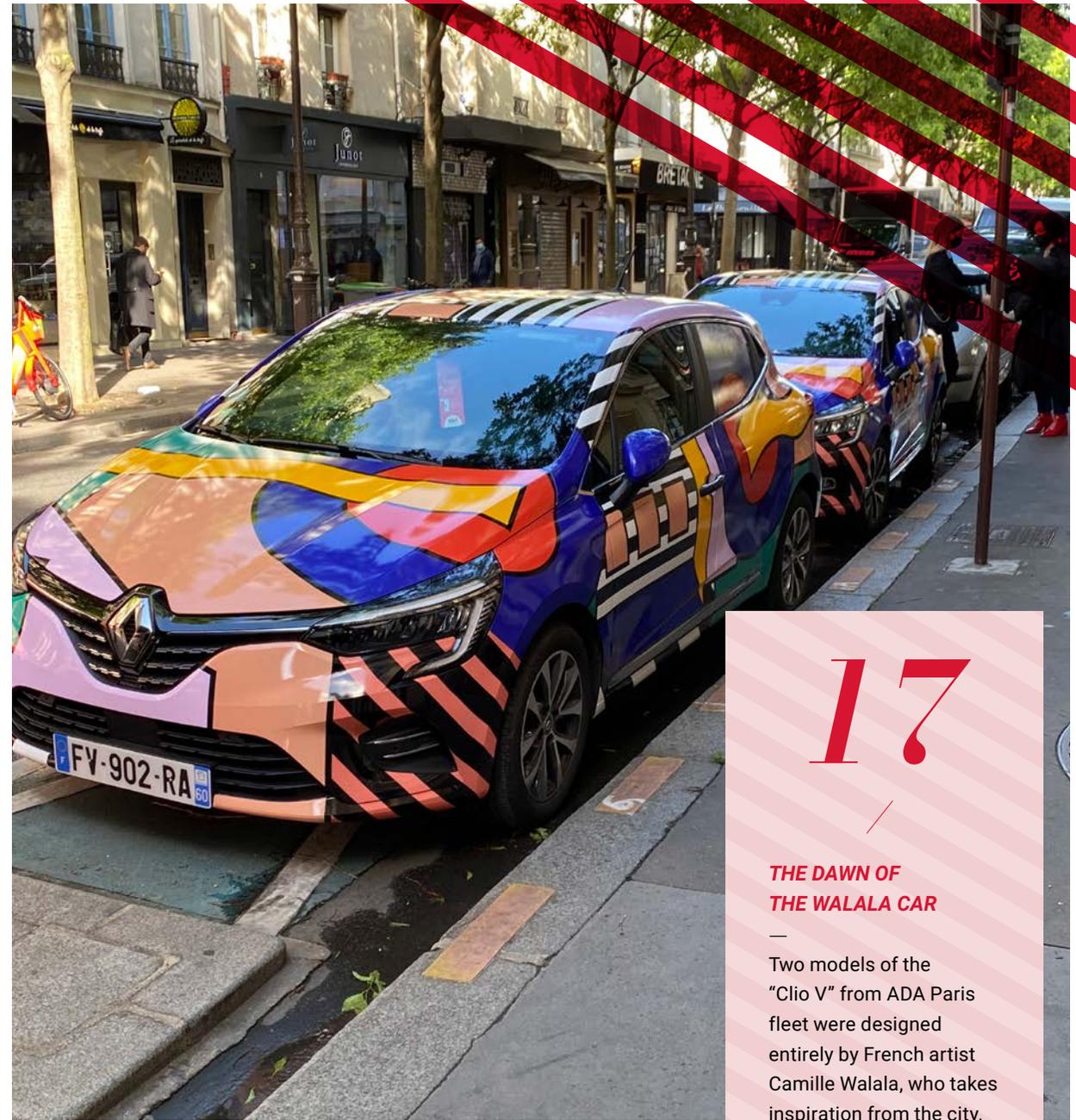
—
Foncière Sevenity, which manages Groupe Rousselet’s real estate portfolio, has equipped the car parks at head office with electric charging stations for the vehicles of Group employees.

16



**HOMEBOX EMBRACES
ECO-GRAZING**

—
Every summer in Alsace, HOMEBOX now employs a new kind of seasonal worker. Sheep and goats ensure the upkeep of the site’s green spaces in the most natural way possible. This initiative is aligned with the HOMEBOX CSR policy and the practice is becoming increasingly widespread in France.



17



**THE DAWN OF
THE WALALA CAR**

—
Two models of the “Clio V” from ADA Paris fleet were designed entirely by French artist Camille Walala, who takes inspiration from the city, incorporating dynamic geometric shapes and bright colours into her various artistic creations. The aim is to use art to promote ADA’s self-service vehicles and its unique mobility experience.

THE GROUP'S

companies

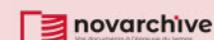
€312^M

TURNOVER IN 2021
ACROSS 3 BUSINESS SECTORS

BREAKDOWN
OF TURNOVER

€76^M

SELF-STORAGE AND ARCHIVING



Document archiving



Self-storage

€220^M

MOBILITY



Booking platform



Vehicle rental



Everything needed to become a taxi driver, comprehensive support



Taxi driver services
(rental, financing, licenses acquisition)



Taxi equipment
(taximeters and lights)

€16^M

OTHER ACTIVITIES
support services



Expert in information systems



Real estate



Customer
relationship management



2 brands



Medium-sized towns
and major cities



Rural areas



Whether travelling a few kilometres to a train station, for a house move, or a holiday... ADA supports its customers with all their transport plans and at every moment of their lives.

Everywhere in France, from medium-sized towns to major cities, and even in rural areas via Point Loc, ADA offers its customers a new experience in vehicle rental, whether for commercial or private vehicles, microcars or two-wheelers.

ADA lends its reputation and expertise to franchisees and provides management tools and innovative services to offer customers a local service combining know-how, new technologies and competitive and innovative offers.

With its extensive network, ADA offers vehicle rental throughout the country, making it the leader in local rental in France. Other vehicles are also available through self-service, accessible 24/7 in France via a smartphone. ADA's target is for one third of its rental vehicles to be Green by 2026.

1,192

**INDEPENDENT
RENTAL AGENCIES**

€118.8^M

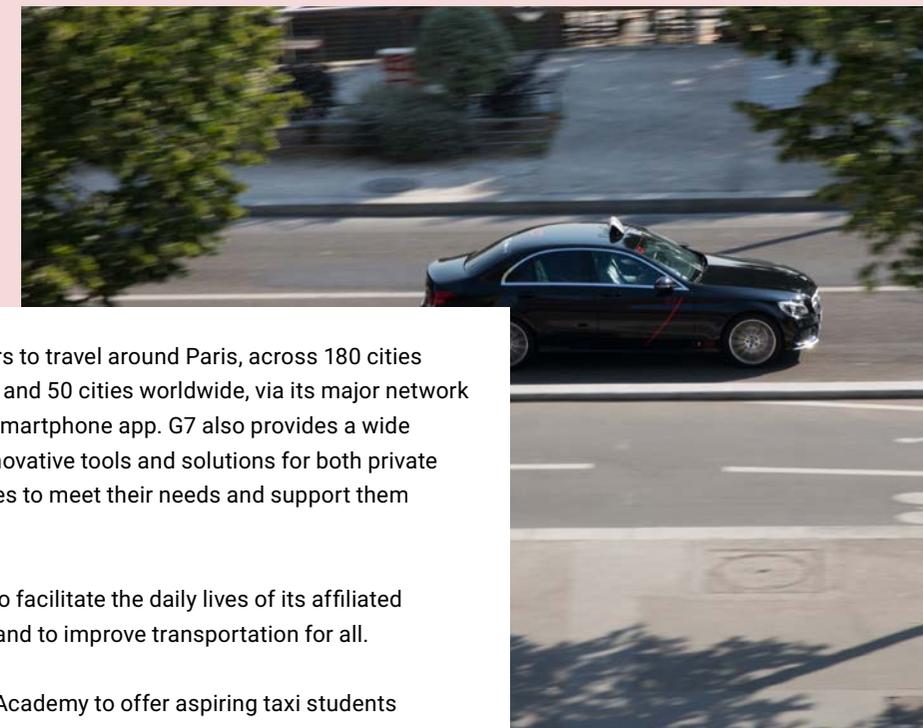
**BRAND TURNOVER
IN 2021**

1st

**LOCAL NETWORK
IN FRANCE**



Europe's leading taxi
booking centre



G7 supports its customers to travel around Paris, across 180 cities in France, in 20 countries and 50 cities worldwide, via its major network of partners and popular smartphone app. G7 also provides a wide range of effective and innovative tools and solutions for both private customers and businesses to meet their needs and support them in their daily travels.

G7's mission is twofold: to facilitate the daily lives of its affiliated independent taxi drivers and to improve transportation for all.

In 2019, G7 launched G7 Academy to offer aspiring taxi students an exceptional teaching programme in response to new market expectations and changing customer requirements. G7 Academy delivers a complete training course, from preparation for the professional entrance exam, offering continuous training for working drivers.

9,000
TAXIS IN PARIS

4,800
HYBRID OR ELECTRIC
VEHICLES

€380^M
IN BUSINESS
VOLUME ANNUALLY

227
EMPLOYEES

4,500
AFFILIATED TAXIS
IN REGIONAL AREAS

12.5^M
TAXI JOURNEYS
PER YEAR

4.8/5
CUSTOMER
SATISFACTION RATING

53%
GREEN G7 VEHICLES
IN 2021

100%
G7 GREEN VEHICLE
TARGET FOR 2027

G7 TAXI SERVICES

TAXIRAMA

GAMMA SOLUTIONS

G7 Taxi Services supports taxi professionals throughout their career by providing a range of services to help them run their business: rental of a vehicle alone or with a licence, rental of a fully-equipped vehicle in the event of a breakdown or insurance claim, mechanical and bodywork repair shops, and insurance brokerage exclusively for taxis.

Taxirama is the first multiservice centre exclusively for taxi drivers: purchase a new vehicle at a preferential rate, receive support with acquisition and financing of a licence or mandatory and optional equipment, access maintenance services, get advice on updating and troubleshooting for taximeters and lights and subscribe to G7 radio. Gamma Solutions offers a wide selection of taximeters and roof light, in France and abroad.

€30^M

TURNOVER

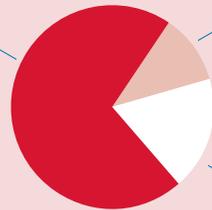
70

EMPLOYEES

1,100

COMPANY-OWNED VEHICLES

778
LESSEE-DRIVERS



120
BACK-UP VEHICLES

200
VEHICLES RENTED

€24^M

TURNOVER

48

EMPLOYEES

1,000

VEHICLES SOLD

150

LICENCE TRANSFERS



novarchive
Vos documents à l'épreuve du temps

Novarchive is the longstanding French leader in document archiving, digitisation and management services for a variety of customers: independent businesses, SMEs, CAC 40 companies, pharmaceutical laboratories, banks, manufacturers and public authorities.

Specialised in outsourcing the storage and management of paper and electronic documents, the company provides a comprehensive offering with four main services: paper document storage, electronic archiving, digitisation, consulting and auditing. SIAF approved, certified according to the strictest AFNOR and ISO standards, Novarchive offers its customers efficient, simultaneous management of both paper and digital documents, with storage guaranteed for an unlimited period of time.

6

SITES IN FRANCE

including archiving facilities, digitisation workshops and data centres

1

HYBRID ARCHIVING PORTAL

combining physical document inventory with electronic files

30

YEARS' EXPERIENCE

80

EMPLOYEES

€11^M

TURNOVER



**HOME
BOX**

**The expert in secure
individual storage space rental**



HOMEBOX is the expert in secure individual storage space rental, for individual and professional customers. With operations in France, Spain, Portugal, Germany, Switzerland and Andorra, HOMEBOX offers storage units ranging in size from 2 to 50 m², accessible 24/7, according to your needs. Centres are equipped with access control, intrusion and fire detection, alarms and video surveillance, 24 hours a day. The company also offers additional services, from truck rental through to parcel reception and removals.

With its storage platform for private customers, the company lists storage spaces available in private homes (cellars, garages, attics, etc.) and serves as the trusted third party between owners and occupants, guaranteeing payment security and providing insurance to cover the stored property.



47,000
ACTIVE CUSTOMERS
of which 70% are private customers

140
SELF-STORAGE CENTRES

€80^M
**BRAND TURNOVER
IN 2021**

9.4 /10
CUSTOMER RATING
(based on 15,800 reviews)



Pragmatik develops IT services for the mobility and storage activities of Groupe Rousselet, in France and internationally.

With a multilingual programming team, Pragmatik supports its customers with their digitisation needs, thus helping to improve their services and performance. The subsidiary provides the Group's companies and customers with cutting-edge solutions, such as real-time dispatch applications, multimodal and multidevice platforms, smart vehicles and customer extranets.

30

ENGINEERS
DEVELOPERS

REAL-TIME
DISPATCH APP

MULTIMODAL
AND MULTIDEVICE
PLATFORM

SMART VEHICLES

EXTRANET
CLIENTS



A company 100% "made in France", Sérénis is a call centre service for customer relationship, open 7 days a week and offering customised solutions for its key accounts in the real estate, banking and insurance and transport sectors.

From customer service management to Business Process Outsourcing (BPO) and consulting (training, recruitment), the company ensures efficient and high-quality handling of contacts via all channels, at its various sites.

3

PLATFORMS

150/200

EMPLOYEES

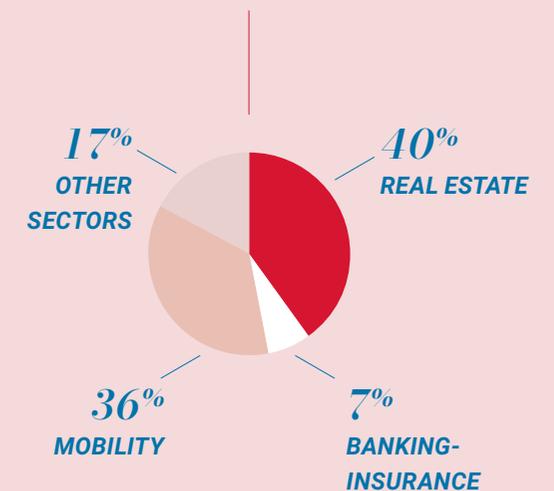
7M

CALLS IN 2021
AVAILABLE 7 DAYS A WEEK

€6^M

TURNOVER

BREAKDOWN OF TURNOVER
BY SECTOR





Sevenity is the Groupe Rousselet real estate company that owns, manages, promotes and develops its real estate assets in France and Europe, which are available to its subsidiaries.

Its mission is to ensure the quality of the Group's real estate assets over the long term, taking into account environmental factors, while also supporting its subsidiaries' development in France and abroad, by identifying and acting on asset acquisition opportunities based on precise criteria.

Sevenity is also continuing the professionalisation process it launched two years ago by strengthening its organisation, improving its management and monitoring procedures, as well as making use of new technologies.

68

REAL ESTATE ASSETS

58

STORAGE/ARCHIVING CENTRES

2

LOGISTICS PLATFORMS

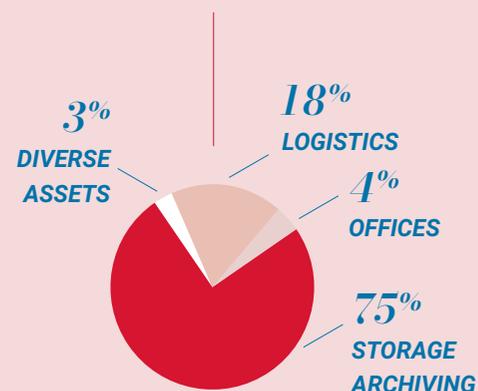
and

HEAD OFFICES OF THE GROUP'S SUBSIDIARIES

400,000 m²

OF REAL ESTATE SURFACE AREA IN TOTAL

A DIVERSIFIED ASSET BASE



BOARD OF DIRECTORS

—
Évelyne Caillaud
Nicolas Rousselet
Philippe Rousselet

ADVISORY COMMITTEE

—
Rémy Sautter
Marc Tessier
Jean Veil

Communication Department – Groupe Rousselet – June 2022
22-28 rue Henri-Barbusse – 92110 Clichy

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GRUPE
ROUSSELET